



## Social Intranet Analytics

Working. Together. Better.

# Improve internal communication and collaboration with Netmind Core

### Your benefits at a glance:

- With Netmind Core, Mindlab's digital analytics solution, you can quickly and easily supplement your social intranet (COYO, Confluence, SharePoint, etc.) with detailed evaluations.
- You have a complete (!) overview of all relevant key figures of your internal communication – with just one click.
- You save time and gain maximum clarity as to how many employees from which departments at which locations and on which end device perceive, create and also interact with which information (likes, comments, shares, etc.).
- You can use drill-down functions to call up substantial individual analyses with 250 KPIs on (inter-)action behavior.
- You have all the facts and figures you need to analyze and optimize your employees' internal processes, knowledge transfer and knowledge requirements in the short term and to optimize them in the long term.



plug in +  
know it all

**Simply. Understanding. Everything.**

Social Intranet Analytics with Netmind Core is the simple 100% solution for your digital analyses. Thanks to the innovative plug-in, it can be integrated quickly and easily for any intranet platform (e.g. COYO, Confluence, SharePoint, etc.). This means that within your usual environment, you will receive reports, which are, unlike before, accurate and comprehensive with maximum detail.

#### Do you know ...

- ... how many employees have completely filled out their profile on the Social Intranet and actively use it?
- ... what your employees know about what they should know according to their role in the company?
- ... how much and which information is not taken into account by which employees at which location?
- ... which part of your staff at which location reacts to individual, relevant information?
- ... how many employees really work together interactively and share and comment on documents?
- ... what really interests your employees – and what annoys them?
- ... how easily you could know all this?

#### Do you want to know all of this?

##### Contact us now:

You can reach us by phone: +49 (0)711 / 365 50 350 or at: [www.mindlab.de/en/contact](http://www.mindlab.de/en/contact).

Or, if you would like more information, visit our information page on the internet: [www.mindlab.de/en/social-intranet](http://www.mindlab.de/en/social-intranet).

## ABOUT MINDLAB SOLUTIONS

Websites, apps, social intranets – in companies they form the digital interface to customers and employees. Founded 20 years ago as a spin-off of the Fraunhofer IAO, Mindlab Solutions GmbH, based in Stuttgart offers digital analytics solutions to answer questions of digital transformation across all channels and devices. The proprietary Netmind Core software with its unique tracking technologies is the most precise and one of the most flexible and powerful analytics solutions on the market.

## MINDLAB SOLUTIONS GMBH

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DIGITAL ANALYTICS SOLUTIONS