

SURVEY REPORT

Trends & Digitalization within HR Management 2018

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RESPONDENT RPROFILE

Target Group:

CHROs & HR Decision Makers

Approach:

Online via E-Mail

Inquiry Period:

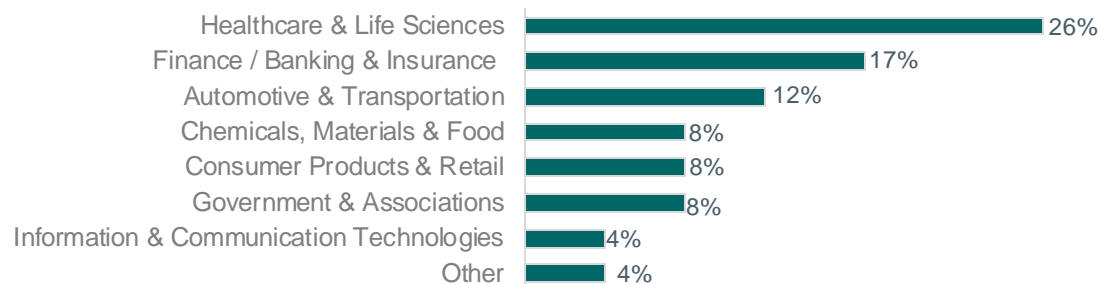
September 2018

Participants:

165 CHROs & HR Decision Makers

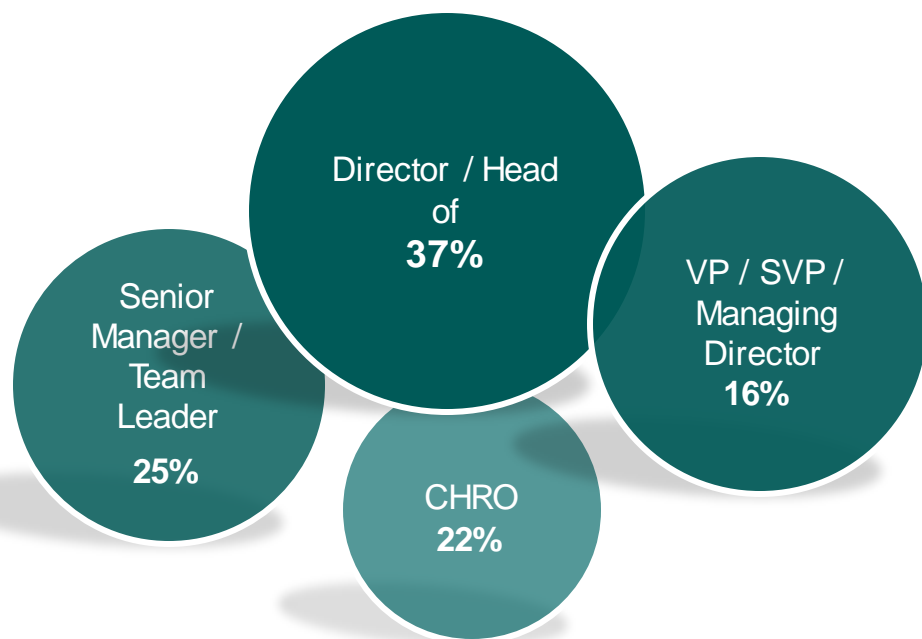
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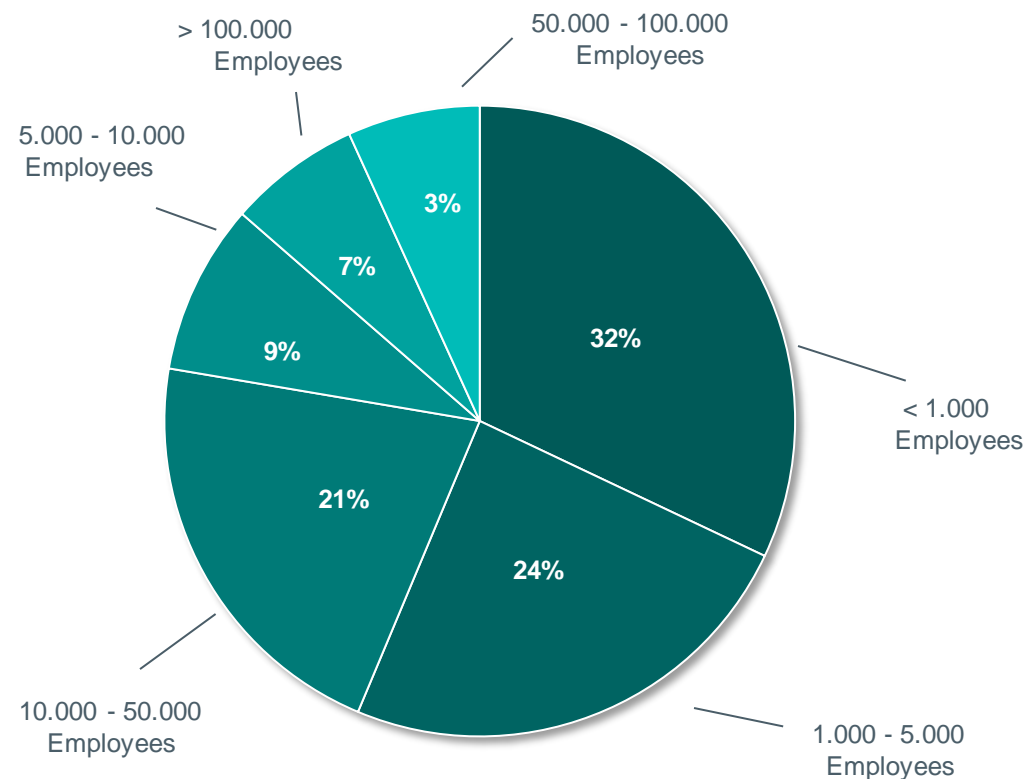
Industry of the participants

Respondent Profile

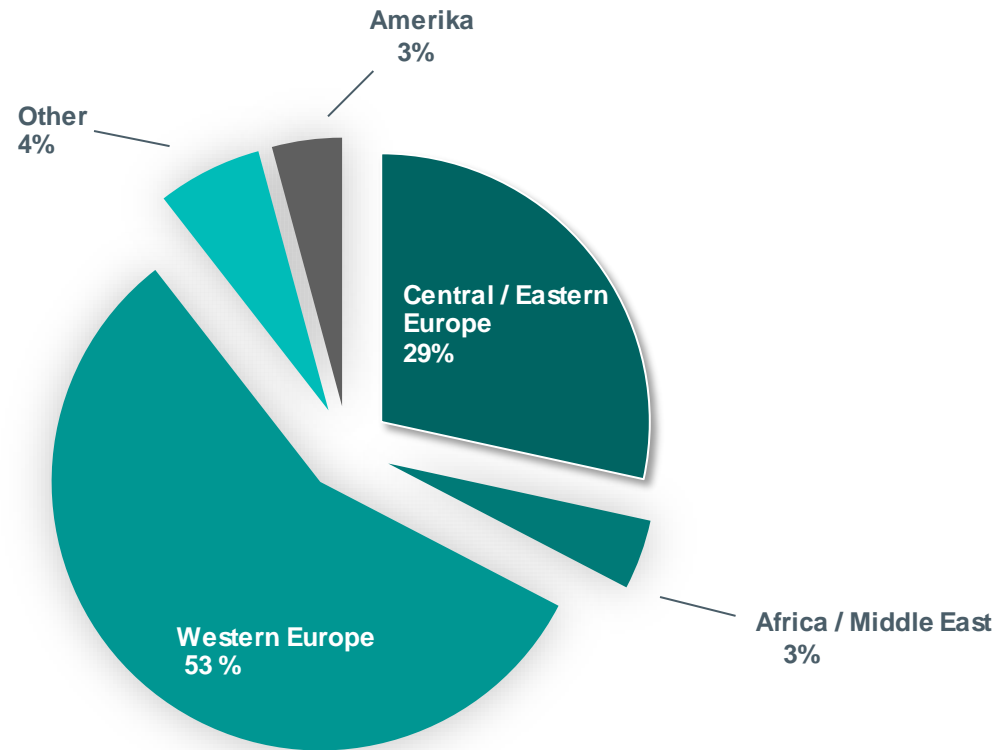
Job Level



Company Size



Target Markets



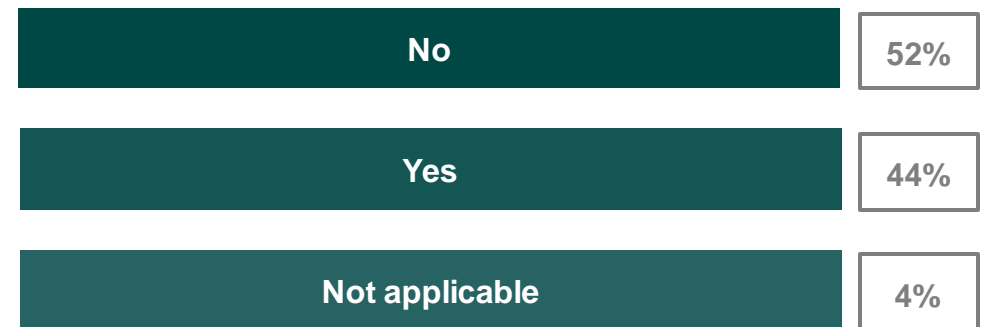
TRENDS & CHALLENGES

How big of an impact has digital transformation had on your internal HR strategy?



3,4 Average *

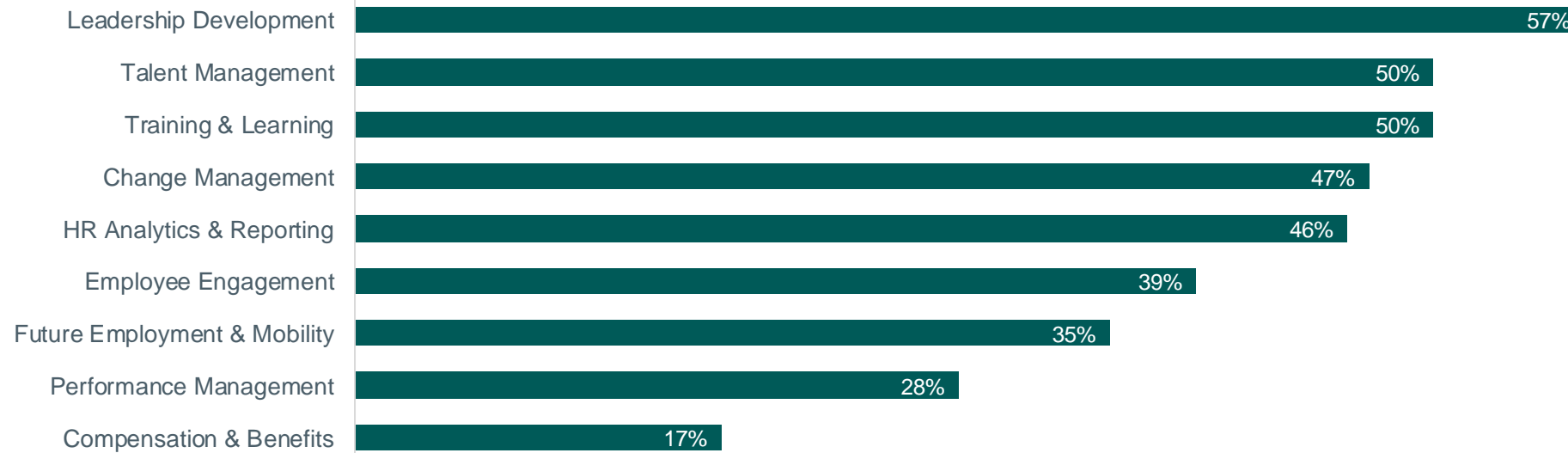
Does your organization have a formal HR technology roadmap?



How has the role of the Chief HR Officer changed in your company?

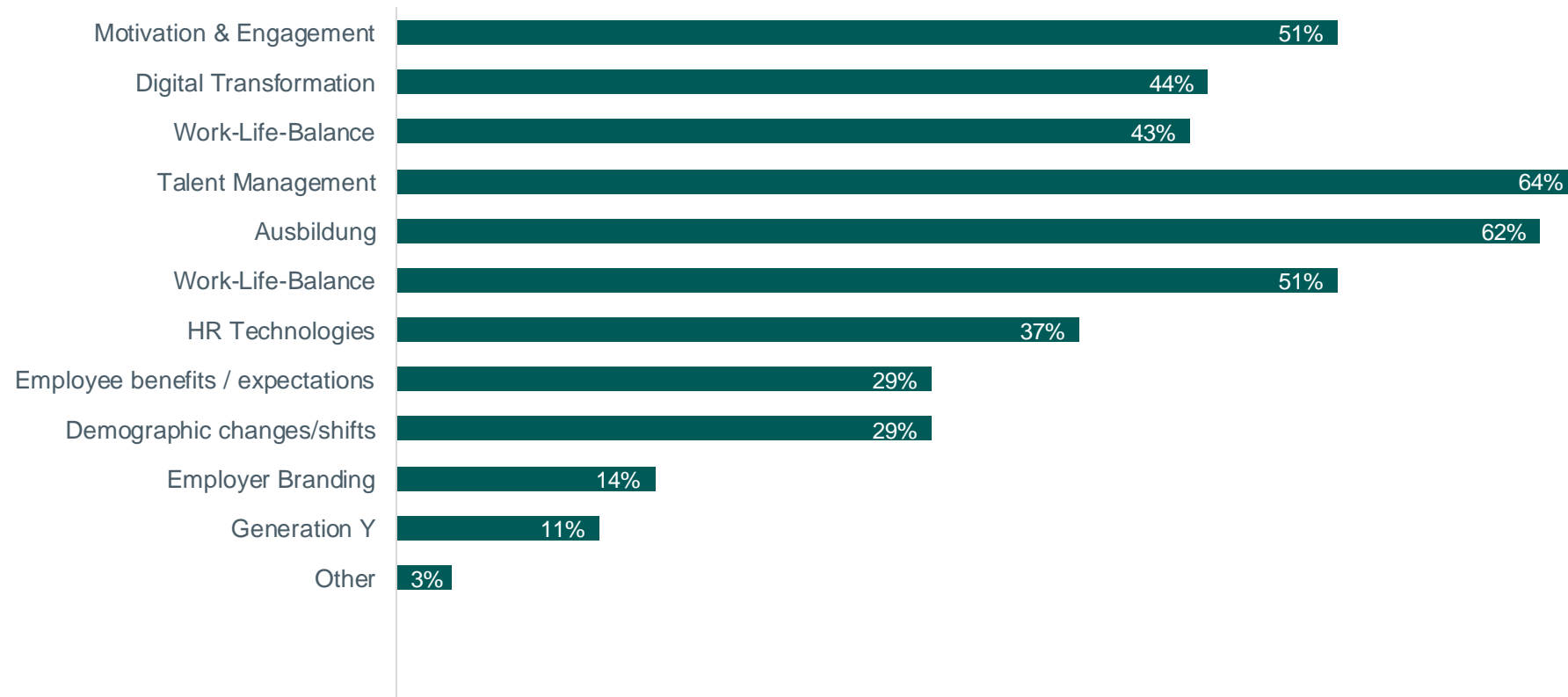


Which areas of HR are of particular interest to you?



*Multiple answers possible

What are the biggest challenges you face in shaping your current HR strategy?



*Multiple answers possible

TOOLS & TECHNOLOGIES

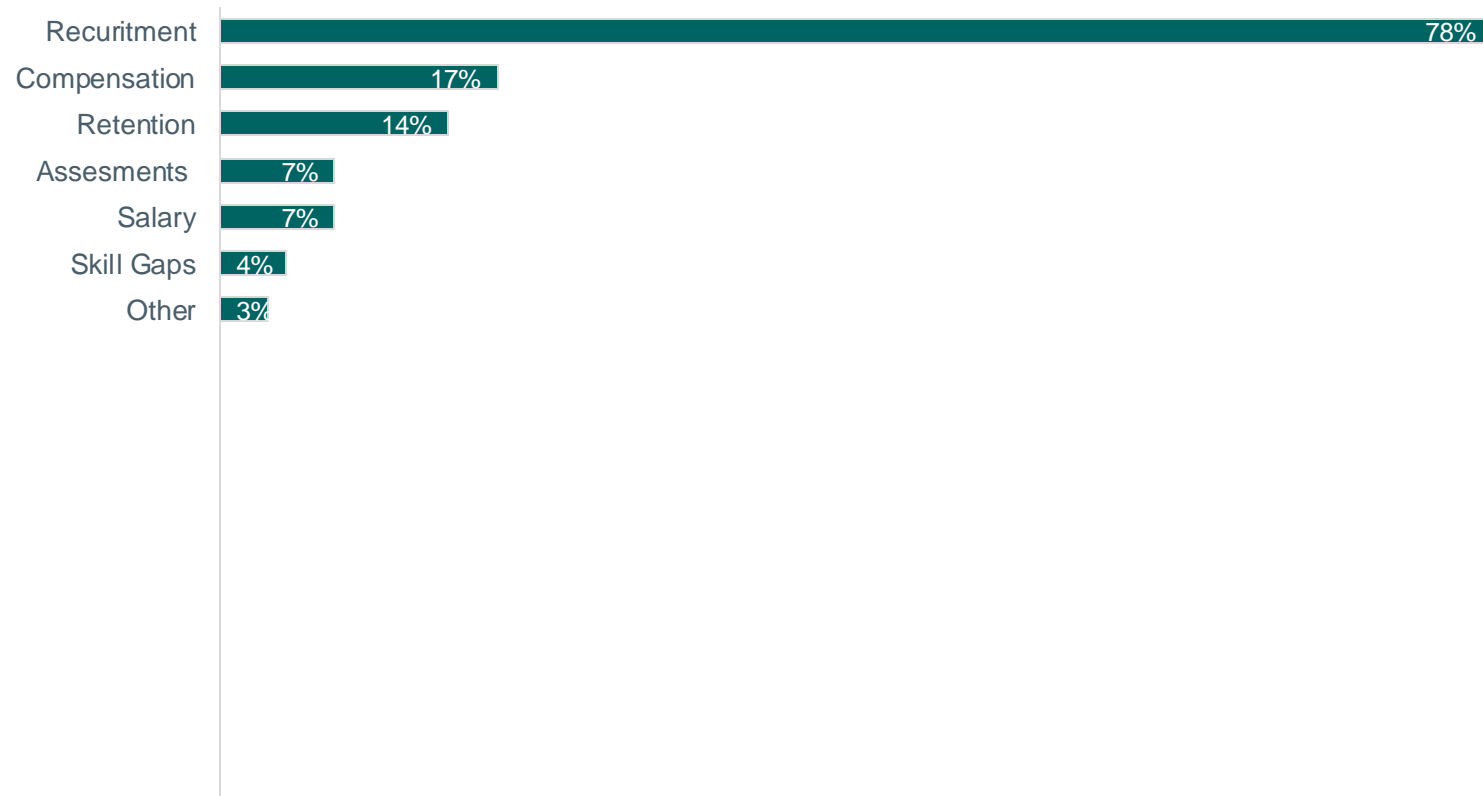
How big a role do innovative technologies play in your HR strategy ?



3,2 Average *

1 – small role 5 – big role

In what HR areas does your organizations use analytics?

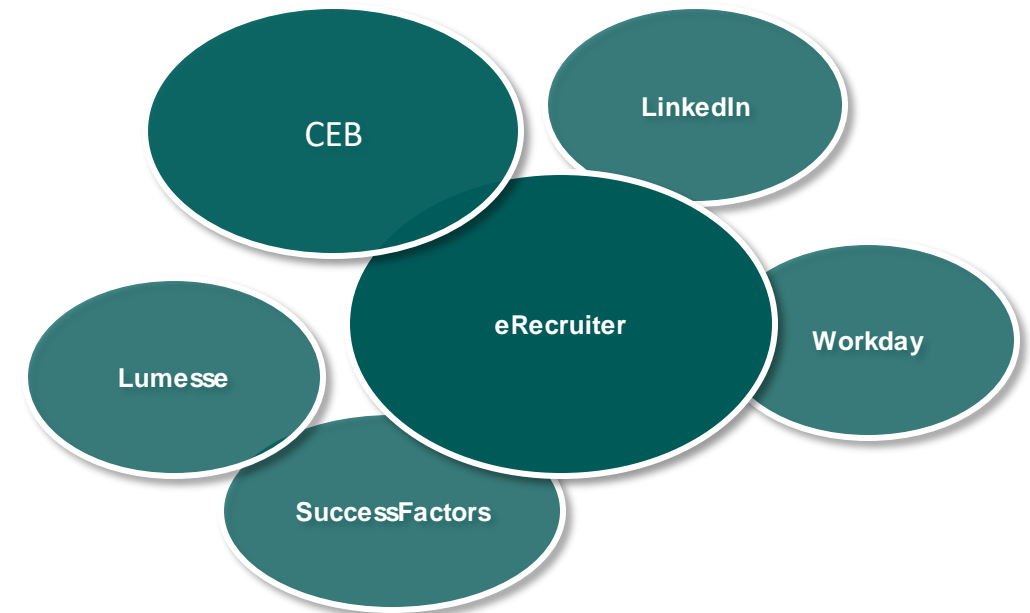


*Multiple answers possible

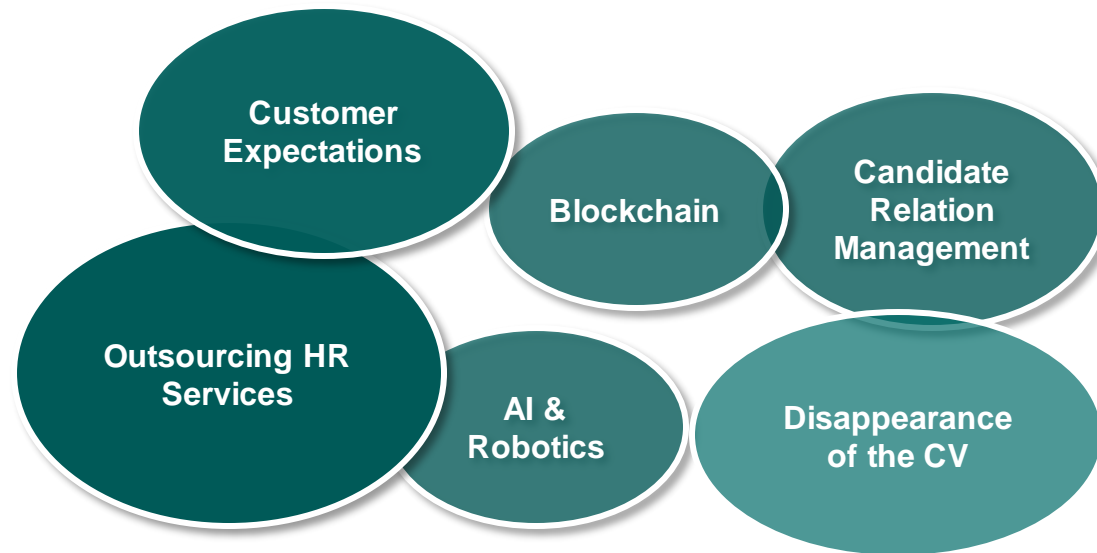
Does your company use cloud-based solutions for AI purposes?



Recruiting/assessment/interview Tools.
Top 3 companies & products on the market:



What are the trends on the market and what new products, services, or major changes are you anticipating in 2019?



RETHINK! HR TECH EUROPE 2018 – DRIVING THE TECH REVOLUTION IN HR

3. Rethink! HR Tech Europe 2018

Rethink! HR Tech 2018 (November 22 - 23, Meliá Hotel Berlin) is the leading business platform for all things HR Strategy, Transformation and Technology. The event focusses on real world end-user case studies on how a solid HR Tech Strategy can enable and support the digital transformation of a company. Speakers from all over the globe give insights into their concepts and present current technologies and strategies. Meet over 150 over CHROs & HR executives this November in Berlin.

Key Topics 2018

HR Digitalization • HR Technologies • Recruitment & Knowledge Management • Agile Change Management • HR Automation – AI & Chatbots in HR • Workforce & Recruitment • HR Payroll & Shared Services • AR/VR in HR

For further information on the speaker and all sessions at the event visit:

www.rethink-hrtech.com



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